

A close-up photograph of a white dog's face, likely a Samoyed, looking directly at the camera. The dog's fur is thick and white, and its eyes are dark and expressive. The background is a soft, out-of-focus white.

YUUP!
®

**COSMETICS
FOR DOGS**
www.yuup.it

Made in Italy by
COSMETICA VENETA srl

Not a miracle
just experience.

PROFILE

Cosmetica Veneta was born in 2011 as manufacturer company of high cosmetic products for the beauty of dogs. The brand Yuup, 100% Made In Italy, came to light thanks to a deep and long-standing experience of the four partners in the human cosmetics field along with a dynamic, trendy and innovative approach. Right from the start, these cosmetic products stand out as a synonym of quality, scientifically developed to express the Italian style which represents the brand itself, that is, the opening to the world and that Italian outlook made of history, art and design which stands for our heritage and cultural identity. Our laboratories make a scientifically strict selection of the best ingredients from international human cosmetics panorama to ensure the final customer with the highest standards of performance, natural approach and respect towards Environment and the dog's coat.

PHILOSOPHY

Innovation, elegance and **research** represent all Yuup products, green oriented and created using ingredients and properties from the natural world. We employ hundreds of different raw materials, extracts, essential oils and other active ingredients obtained from flowers and officinal plants. The respectful orientation of the integrity of men and the environment in which he lives is not limited to the choice of natural active principles but also extends to the selection of other components of the product such as preservatives, excipients, perfumes that are chosen according to their own level of safety, performance and tolerability. Even the packaging, which pursues the concept of total transparency, is placed as an ethical choice to provide consumers with a product that is distinguished by its formula and its peculiar characteristics.



BRAND

Yuup! ® was born and developed in its R & D laboratories after careful examination of the needs of professional people in the pet hygiene sector, such as groomers and breeders.

Yuup! ® Professional range, created to bring innovation in professional cosmetics for grooming salon, since its beginnings is positioned as a set of highly technical and appropriate tools to facilitate the work of the groomer and provide a new, easy-to-use cosmetic with a high performance.

Yuup! ® Home range, designed for the shelf and the final consumer, is based on the expertise of the professional line to provide the home user with a sensuously innovative cosmetic and a strong aesthetic-emotional impact for an incomparable result on the dog's coat. Finally, **Yuup! ® Fashion** range of High Perfumery and trendy products, shows a continuous development towards glamorous and innovative products for the professional users, suitable to the domestic audience and also for the dog show competitions.

HOME

RETAIL RANGE



PROFESSIONAL

GROOMERS AND SALONS



FASHION

LUXURY FRAGRANCES



DISPLAYS

RETAIL



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